

<i>SERFF Tracking Number:</i>	<i>UNAM-126732102</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>The Pyramid Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>46267</i>
<i>Company Tracking Number:</i>			
<i>TOI:</i>	<i>LTC06 Long Term Care - Other</i>	<i>Sub-TOI:</i>	<i>LTC06.000 Long Term Care - Other</i>
<i>Product Name:</i>	<i>LONG TERM CARE LAPSE & REPLACEMENT 09</i>		
<i>Project Name/Number:</i>	<i>/</i>		

Filing at a Glance

Company: The Pyramid Life Insurance Company

Product Name: LONG TERM CARE LAPSE & REPLACEMENT 09
 SERFF Tr Num: UNAM-126732102 State: Arkansas

TOI: LTC06 Long Term Care - Other	SERFF Status: Closed-Filed	State Tr Num: 46267
Sub-TOI: LTC06.000 Long Term Care - Other	Co Tr Num:	State Status: Closed
Filing Type: Advertisement		Reviewer(s): Marie Bennett, Harris Shearer
	Author: Alicia Phillips-Guiler	Disposition Date: 07/28/2010
	Date Submitted: 07/21/2010	Disposition Status: Filed
Implementation Date Requested:		Implementation Date:

State Filing Description:

General Information

Project Name:	Status of Filing in Domicile:
Project Number:	Date Approved in Domicile:
Requested Filing Mode:	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Group Market Size:
Overall Rate Impact:	Group Market Type:
Filing Status Changed: 07/28/2010	Explanation for Other Group Market Type:
	State Status Changed: 07/28/2010
Deemer Date:	Created By: Alicia Phillips-Guiler
Submitted By: Alicia Phillips-Guiler	Corresponding Filing Tracking Number:
Filing Description:	
Long-Term Care Lapse and Replacement Report – Reporting Year 2009	

In compliance with your state's annual reporting requirements, we submit the above-referenced report.

Should you have any questions, please contact me at 407-444-4355, or Aguilera@universalamerican.com .

Sincerely,

<i>SERFF Tracking Number:</i>	<i>UNAM-126732102</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>The Pyramid Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>46267</i>
<i>Company Tracking Number:</i>			
<i>TOI:</i>	<i>LTC06 Long Term Care - Other</i>	<i>Sub-TOI:</i>	<i>LTC06.000 Long Term Care - Other</i>
<i>Product Name:</i>	<i>LONG TERM CARE LAPSE & REPLACEMENT 09</i>		
<i>Project Name/Number:</i>	<i>/</i>		

Alicia P. Guiler
Senior Compliance Analyst

Company and Contact

Filing Contact Information

Alicia Guiler,	AGuiler@uafc.com
P.O. Box 958465	407-628-1776 [Phone] 8334 [Ext]
Lake Mary, FL 32795-8465	407-628-9021 [FAX]

Filing Company Information

The Pyramid Life Insurance Company	CoCode: 68284	State of Domicile: Kansas
1001 Heathrow Park Lane	Group Code: 953	Company Type:
Suite 5001	Group Name:	State ID Number:
Lake Mary, FL 32746	FEIN Number: 48-0557726	
(407) 995-8000 ext. [Phone]		

Filing Fees

Fee Required?	No
Retaliatory?	No
Fee Explanation:	
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
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SERFF Tracking Number:	UNAM-126732102	State:	Arkansas
Filing Company:	The Pyramid Life Insurance Company	State Tracking Number:	46267
Company Tracking Number:			
TOI:	LTC06 Long Term Care - Other	Sub-TOI:	LTC06.000 Long Term Care - Other
Product Name:	LONG TERM CARE LAPSE & REPLACEMENT 09		
Project Name/Number:	/		
The Pyramid Life Insurance Company	\$0.00	07/21/2010	

SERFF Tracking Number: UNAM-126732102 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number: 46267
Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE LAPSE & REPLACEMENT 09
Project Name/Number: /

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Marie Bennett	07/28/2010	07/28/2010

SERFF Tracking Number: *UNAM-126732102* *State:* *Arkansas*
Filing Company: *The Pyramid Life Insurance Company* *State Tracking Number:* *46267*
Company Tracking Number:
TOI: *LTC06 Long Term Care - Other* *Sub-TOI:* *LTC06.000 Long Term Care - Other*
Product Name: *LONG TERM CARE LAPSE & REPLACEMENT 09*
Project Name/Number: */*

Disposition

Disposition Date: 07/28/2010

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UNAM-126732102 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number: 46267
Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE LAPSE & REPLACEMENT 09
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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	LTC LAPSE & REPLACEMENT 09		Yes

SERFF Tracking Number: UNAM-126732102 State: Arkansas
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Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE LAPSE & REPLACEMENT 09
Project Name/Number: /

Supporting Document Schedules

	Item Status:	Status Date:
Satisfied - Item: LTC LAPSE & REPLACEMENT 09		
Comments:		
Attachment:		
AR-LTC LAPSE & REPL PYR 09.pdf		



1001 Heathrow Park Lane, Suite 5001
Lake Mary, FL 32746
800 444 0321 toll-free
www.pyramidlife.com

July 19, 2010

Life and Health Division
Arkansas Department of Insurance
1200 W. Third Street
Little Rock, AR 72201-1904

RE: **THE PYRAMID LIFE INSURANCE COMPANY**
NAIC #68284
Long-Term Care Lapse and Replacement Report – Reporting Year 2009

In compliance with your state's annual reporting requirements, we submit the above-referenced report.

Should you have any questions, please contact me at 407-444-4355 or
aguiler@universalamerican.com

Sincerely,

A handwritten signature in black ink that reads "Alicia P. Guiler". The signature is fluid and cursive.

Alicia P. Guiler
Senior Compliance Analyst

SENIOR
Solutions®

**Long-Term Care Insurance
Replacement and Lapse Reporting Form**

For the State of Arkansas

For the Reporting Year of 2009

Company Name:
Company Address:
Contact Person:

Pyramid Life Insurance
1001 Heathrow Park Ln
Alicia P. Guiler

Due: June 30 annually

Company NAIC Number:

Phone Number:

68284

407-444-4355

Instructions

The purpose of this form is to report on a statewide basis information regarding long-term care insurance policy replacements and lapses. Specifically, every insurer shall maintain records for each agent on that agent's amount of long-term care insurance replacement sales as a percent of the agent's total annual sales and the amount of lapses of long-term care insurance policies sold by the agent as a percent of the agent's total annual sales. The tables below should be used to report the ten percent (10%) of the insurer's agents with the greatest percentages of replacements and lapses.

Listing of the 10% of Agents with the Greatest Percentage of Replacements

Agent's Name	Number of Policies Sold By This Agent	Number of Policies Replaced By This Agent	Number of Replacements As % of Number Sold By This Agent
N/A			

Listing of the 10% of Agents with the Greatest Percentage of Lapses

Agent's Name	Number of Policies Sold By This Agent	Number of Policies Lapsed By This Agent	Number of Lapses As % of Number Sold By This Agent
N/A			

Company Totals

Percentage of Replacement Policies Sold to Total Annual Sales 0 %

Percentage of Replacement Policies Sold to Policies In Force (as of the end of the preceding calendar year) 0 %

Percentage of Lapsed Policies to Total Annual Sales 0 %

Percentage of Lapsed Policies to Policies In Force (as of the end of the preceding calendar year) 0 %